

# Community Interaction Planning Worksheet

**Site Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Define the community and the individual audiences for health risk communication activities.

Consider:

1. Individuals/groups that can facilitate action \_\_\_\_\_

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2. Individuals/groups previously involved \_\_\_\_\_

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3. Individuals/groups likely to be concerned \_\_\_\_\_

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4. Individuals/groups likely to be affected \_\_\_\_\_

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5. Individuals/groups likely to be angry if not involved \_\_\_\_\_

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| Audience Group                 | Key Contact | Specific Concerns/Issues |
|--------------------------------|-------------|--------------------------|
| State agency staff             |             |                          |
| Elected officials              |             |                          |
| Local agency staff             |             |                          |
| Citizen groups                 |             |                          |
| Area residents                 |             |                          |
| Local health professionals     |             |                          |
| Local business representatives |             |                          |

| Audience Group                  | Key Contact | Specific Concerns/Issues |
|---------------------------------|-------------|--------------------------|
| Civic groups                    |             |                          |
| Public interest groups          |             |                          |
| Local school principals         |             |                          |
| Potentially responsible parties |             |                          |
| Other federal agencies (EPA)    |             |                          |
| Other Agency staff              |             |                          |
| Other                           |             |                          |

| Subgroup                                  | Main Contact | Specific Concerns/Issues |
|---|--------------|--------------------------|
| Non-English speakers                      |              |                          |
| Social/cultural situations                |              |                          |
| Activists                                 |              |                          |
| Workers and their families                |              |                          |
| Other groups with special characteristics |              |                          |

Source: [ATSDR Handbook 8-01]