

## Emergency Communication Grid

		Audiences												
		General Public	Media TV Newspapers	Hospitals	Prim.Care Physicians	All Other Physicians	Nursing Homes	Home Care Agencies	Police/Fire/EMTs	Local Govt	School Districts	Health Dept Staff	Volunteer Organizations	Funeral Directors
		Media	Press Releases & Briefings	Designated POC	Fax-1st priority	Fax-2nd priority	Fax	Fax	Designated POC	IC Group	Designated POC	Phone Tree/ Emer. Staff Mtg	Designated POCs	Fax
<b>Pre-Event Communications</b>	Basic information about BT Threats		X	X	X	X	X	X	X	X	X	X	X	X
	Instructions on Emergency Call Procedures			X					X	X	X	X	X	
	Overview of BT Response Plan		X	X	X	X	X	X	X	X	X	X	X	X
	Plan for getting early preventive treatment for key staff.			X	X	X			X			X		
	Orientation to Emergency Clinic Operations			X					X			X	X	
<b>1st Communications: Gen. Info.</b>	Basic description of threat.	X	X	X	X	X	X	X	X	X	X	X	X	X
	How/Where did the threat emerge?	X	X	X	X	X	X	X	X	X	X	X	X	X
	Who has been exposed to the threat?	X	X	X	X	X	X	X	X	X	X	X	X	X
	What's being done to protect the public (general).	X	X	X	X	X	X	X	X	X	X	X	X	X
	What individuals need to do to protect themselves (general)	X	X	X	X	X	X	X	X	X	X	X	X	X
	Instructions to 1st Responders, Hospital, and Emergency Personnel on where to obtain immediate treatment.			X	X	X			X	X		X		
<b>2nd Communication: Specific Info and Clinic Locations/ Hours</b>	Specific information about the threat:	X	X	X	X	X	X	X	X	X	X	X	X	X
	Is it contagious?	X	X	X	X	X	X	X	X	X	X	X	X	X
	How is it spread?	X	X	X	X	X	X	X	X	X	X	X	X	X
	If so, what should you do to avoid being infected?	X	X	X	X	X	X	X	X	X	X	X	X	X
	What are the symptoms and general course of the disease?	X	X	X	X	X	X	X	X	X	X	X	X	X
	How dangerous is it? (mortality rates)	X	X	X	X	X	X	X	X	X	X	X	X	X
	What symptoms need to be evaluated by a physician?	X	X	X	X	X	X	X	X	X	X	X	X	X
	Locations/hours of Emergency Clinics	X	X	X	X	X	X	X	X	X	X	X	X	X
	What information you should present at Mass Trmt Centers.	X	X	X	X	X	X	X	X	X	X	X	X	X
	Description of the Preventive Treatment (antibiotics, vaccine)	X	X	X	X	X	X	X	X	X	X	X	X	X
	Special instructions for home-bound, non-English speaking or other special populations.	X	X	X	X	X	X	X	X	X	X	X	X	X
	Who/Where to call if you suspect a case.			X	X	X			X			X		X
	How to make a definitive diagnosis.			X	X	X			X					
	Is isolation required?			X	X	X			X			X		X
Should contacts be quarantined?			X	X	X			X			X		X	

		Audiences												
		General Public	Media TV, Newspapers	Hospitals	Prim.Care Physicians	All Other Physicians	Nursing Homes	Home Care Agencies	Police/Fire/EMTs	Local Govt	School Districts	Health Dept Staff	Volunteer Organizations	Funeral Directors
	Communication Method	Media	Press Releases & Briefings	Designated POC	Fax-1st priority	Fax-2nd priority	Fax	Fax	Designated POC	IC Group	Designated POC	Phone Tree/ Emer. Staff Mtg	Designated POCs	Fax
Followup Communications	Update on Clinic Operations (changes in hours, procedures, expected wait time, number of pts treated)	X	X	X	X	X			X	X	X	X	X	
	Smallpox: What to expect after vaccination.	X	X	X	X	X	X	X						
	Smallpox: Post vaccination wound care	X	X	X	X	X	X	X						
	Smallpox: How do you know if "take" was successful?	X	X	X	X	X	X	X						
	Smallpox: Adverse effects/when to see a physician	X	X	X	X	X	X	X						
	Antibiotic Trmt: Importance of following the prescribed regimen	X	X	X	X	X	X	X						
	Antibiotic Trmt: Why different drug regimens are used (Cipro/ Doxy/ other)	X	X	X	X	X	X	X						
Antibiotic Trmt: Side effects/when you should see a physician.	X	X	X	X	X	X	X							

Submitted to SNS PIC Toolkit by Grayson County Health Dept., Texas