

# Emergency Risk Communication Objectives Development Worksheet

Site Name: \_\_\_\_\_ Date: \_\_\_\_\_

*Use this worksheet to set measurable, specific objectives for emergency risk communication, when you communicate with affected audiences.*

## Step 1: Answer the following questions:

1a. **Why** are you conducting communication activities at this site?

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1b. What **behaviors** of community residents do you want to influence?

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1c. What **knowledge** of community residents do you want to influence?

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1d. What **attitudes** of community residents do you want to influence?

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**Step 2: Based on the answers above, write your communication objectives: (Be sure they are clear, time-specific, and measurable.)**

2a. \_\_\_\_\_  
\_\_\_\_\_

2b. \_\_\_\_\_  
\_\_\_\_\_

2c. \_\_\_\_\_  
\_\_\_\_\_

2d. \_\_\_\_\_  
\_\_\_\_\_

2e. \_\_\_\_\_  
\_\_\_\_\_

**Step 3: Identify how you will determine whether these objectives are being met.**

3a. \_\_\_\_\_  
\_\_\_\_\_

3b. \_\_\_\_\_  
\_\_\_\_\_

3c. \_\_\_\_\_  
\_\_\_\_\_

3d. \_\_\_\_\_  
\_\_\_\_\_

3e. \_\_\_\_\_  
\_\_\_\_\_

*Source: Adapted from ATSDR Handbook 8-01*