

# Planning for Sustainability

## HOW TO USE

The DSHS **Let's Talk - Planning for Sustainability** and **Smart Goals** handouts are designed for Let's Talk facilitators and community organizations to use as they plan to replicate community trainings.

## PLANNING

- Use the **Let's Talk - Circle of Support** handout to identify key supporters within your community.
- Work together to identify resources, challenges, and solutions for implementation of the **Let's Talk - Safe Infant Sleep** Community Training across your circle of support.
- Identify and plan your key activities for hosting the community training.

## GOALS

- Identify goals and objectives that define long-term success within your community.
- Use the **Let's Talk - SMART Goals** handout to develop objectives for short-term intermediate, and long-term outcomes.
- Use tools in the **Let's Talk - Safe Infant Sleep** online toolkit to measure the impact of your community's objectives.

## SUPPORT

- Identify champions who can support ongoing trainings, sustain follow-up support, and monitor community goals.
- To strengthen, extend, and sustain your circle of support for safe infant sleep, your organization may need external funding or ongoing commitment from a lead organization.

### Let's Talk – Safe Infant Sleep

Continue to share safe infant sleep information with parents and caregivers throughout the first year to increase their use of safe sleep practices.

# Planning for Sustainability

## Who?

Who is the lead facilitator or educator?

Name:

Contact:

Who is your intended audience?

## What?

What resources are available within your organization?

What resources are available within your community?

What organizational resources are needed?

What community resources are needed?

What funding will be available for training and materials?

Is funding sustainable for future training and support?

## When and Where?

When will training or support occur?

When will follow-up occur?

Where will training or support take place?

## How?

How will you communicate with participants?

How will you monitor your participants' needs and success?