Smart Goals

INSTRUCTIONS

Review the SMART goal questions below. The questions will help you develop clear, focused, and actionable goals. Use page 2 to write goals that fit your organization and community's needs.

S	Specific	What do you want to achieve?Who is involved or responsible?Where will this take place?Why is this goal important?
M	Measurable	How will you track progress?What are the key indicators for success?How will you know when the goal is achieved?
A	Achievable	 Is the goal possible with what you have? What steps or actions will you take to reach the goal? Do you have the necessary skills and support?
R	Relevant	 Does the goal align with the organization's objectives? Will it support your organization's success? Is now the right time to work on the goal?
T	Time-bound	 When will you start working on the goal? What is the planned date to achieve the goal? Are there any checkpoints that are planned along the way?

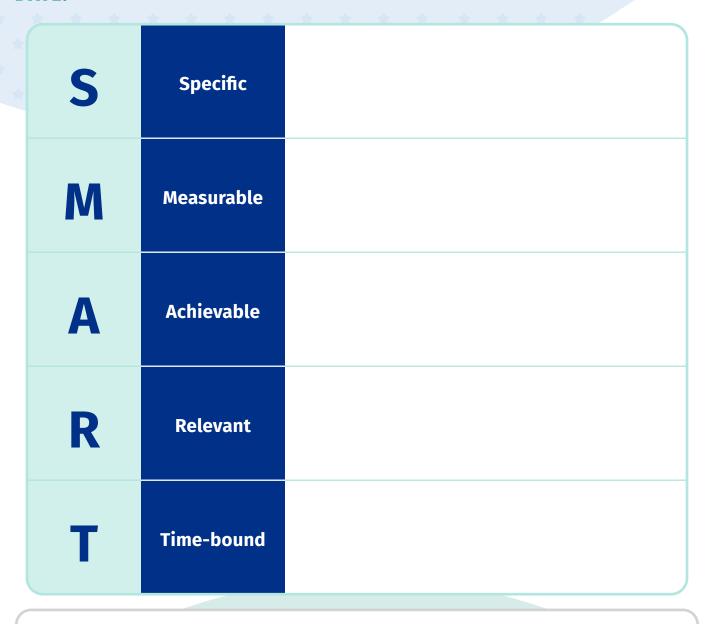
Example Goal: By December 31, 2025, Texas DSHS will host three Let's Talk - Safe Infant Sleep Community Trainings and train 30 community educators to use the Let's Talk approach.

Let's Talk - Safe Infant Sleep

Continue to share Safe Infant Sleep information with parents and caregivers throughout the first year to increase their use of safe sleep practices.

Smart Goals

DATE:



Goal

Let's Talk - Safe Infant Sleep

Continue to share Safe Infant Sleep information with parents and caregivers throughout the first year to increase their use of safe sleep practices.

dshs.texas.gov/SafeInfantSleep