Using Social Media While Social Distancing:

A conversation with HIV/STD providers

**WHAT:** This 90 minute virtual learning session explores the role of digital platforms in connecting to clients and their needs during the COVID-19 pandemic. This learning session will include polls, breakout discussion groups, and chat conversations that all participants are expected to engage in during the session. This course will include 1 hour of pre-work, the 1.5 hour virtual instructor led session, and 30 minutes post-work.

**WHY:** By the end of this learning session, participants will have an opportunity to...

- Describe the different types of digital platforms and how they are used.
- Explain various options to connect with clients while social distancing.
- Explain how to create short term goals for social media outreach.

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