



Peers Against Tobacco (PAT) is a system-level, multi-component, coordinated tobacco/nicotine prevention program for colleges and universities in the state of Texas.

The goal of the program is to reduce the use of tobacco and alternative tobacco products (e.g., vapes, electronic cigarettes, hookah) among college and university students, and ultimately, to change the overall tobacco landscape among Texas colleges & universities.

The program is funded by the Texas Department of State Health Services, and is overseen by The University of Texas at Austin Tobacco Research and Evaluation Team.

As a PAT school, you will:

- Start a peer group to lead PAT on your campus.
- Engage with PAT on social media, and hold virtual and live events to provide tobacco prevention education, promote PAT, and recruit more members for your peer group.
- Access our policy resources to help improve your current campus tobacco policy, create a new one, or focus on enforcement.
- Use our campus scan tools to help you collect data about the tobacco environment on and around your campus.
- Interact with our new online tobacco education curriculum.
- Get \$1000 if you meet all program requirements!

Want to get started with Peers Against Tobacco on your campus?

Check out our website today! <https://www.peersagainsttobacco.org/>

